

**Clifton in Business:
Work at Home or From Home?
New Initiatives for Shefford & Clifton.**



curlew.eu/b2.htm

Working at home and from home is now an important part of the economy & of many people's lives. Recently, Shefford has launched four helpful initiatives which are also open to Clifton businesses. What else would we in Clifton really find useful? Which current services are vital to us? To ask what local business people really want, I've put an informal online survey form here. (It takes a few seconds to load.): <http://curlew.eu/b2.htm>

1. Shefford Town Council: "Shefford Chamber of Trade"

Aim is to re-start a Chamber of Trade; as a low-cost forum which helps local businesses & also represents their interests.

2. Shefford Town Council: "Shefford Business Directory"

Any local Bedfordshire business can register at no cost.
<http://www.sheffordopen4business.org/shefford-directory/>

3. Shefford Library: "Networking Group"

Thursdays, 12.30 to 13.30.

Free, self-help business networking sessions at Shefford Library (off Shefford High Street, behind Lloyds, near Morrisons). Intended to help people who work at home, by providing somewhere to meet & discuss common issues. Currently under review: Library staff are considering how best to re-focus & re-launch this.

4. LinkedIn Group: "Shefford in Business"

I've created a free "group" on LinkedIn, called "Shefford in Business"; aiming to provide a "virtual" space, in between "physical" meetings at Shefford Library. Anyone is welcome to join. If preferred, it could be moved to Google+ or FaceBook.

So, what extra services would people like, find useful, and actually use? Which aspects of Clifton, such as our Post Office, are vital to people working from home? What should be built into the Councils' future plans & policies?

Richard Sheppard.

Online Survey Form: <http://curlew.eu/b2.htm>